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# ONcall

ready-to-use NEWS

## inside

### Getting ready for the next normal and the one after that

We are in a period of massive global transformation. We can expect some significant and lasting changes after the turmoil of the pandemic ends. Education leaders can help shape these changes by modeling calm, resiliency and commitment to a vision of a healthy future.

### Podcasting 101

Podcasts are popular and relatively easy to produce. If you are looking for another channel for communicating with your audience, you may want to consider podcasting. Read tips to help you get started.

### Sample school letter templates for issues related to COVID-19

Ready-to-send letters with key messages and reassurances can help during this busy and challenging time. If your district doesn't already have sample letters for common virus-related situations, the attached letter templates might help.

### Serve your students better by understanding their cultures

Schools are diverse. To serve students effectively, schools must understand their particular needs, including cultural considerations. Build bridges and communicate with families better by understanding and meeting cultural needs of your students.

### Using surveys to increase engagement

Schools need parent feedback to ensure that they are meeting parent and student needs and creating an engaged school culture. Informal surveys are a helpful tool. Read tips for starting a regular feedback loop using digital survey apps.

### INSIGHTS FOR PARENTS: Masks for children

The Center for Disease Control (CDC) recommends masks to prevent the spread of COVID-19. Many school districts are also requiring masks in some form as a condition for opening in-person classes. Here are tips to ensure that students are following these safety requirements.

For subscription information, contact WSSDA at (800) 562-8927 or (360) 493-9231.

For content questions, contact: Marcia Latta Communications Consultant (503) 580-2612.

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