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# ONcall

ready-to-use NEWS

- **Do you have a key communicator network?**

Personal communication is still the most effective way to reach people. Does your communication plan include strategies such as a diverse key communicator networks that provide for in-person updates and word-of-mouth messages? Read why your district needs one and how to get started.

- **Ideas for incorporating student input into decision-making processes**

Decision-making processes benefit from having a wide range of opinions. When you are reaching out to your audiences for input, be sure to seek out students. These important stakeholders can add a new voice to your process and help strengthen your results.

- **Increase community confidence in your school safety efforts**

Schools can't function effectively when safety is a constant preoccupation. School leaders have two challenges: the first is to ensure student safety, and the second is to share their school safety efforts and improve partnerships that increase confidence that schools are safe.

## **Sample graduation speech and program**

Read sample graduation speeches to help inspire you to help you write your commencement address for your graduation ceremony. An outline of a commencement ceremony is also included for reference.

- **Schools take on responsibilities for sharing their own news**

Media scrutiny — and reporting — of schools has diminished with the reduction of reporters in local media outlets. Don't let your stories go untold. Read tips for helping your schools be their own news outlets.

- **Insights for Parents: Tips to motivate a "lazy" child**

Some children are naturally motivated to do their work and achieve at their highest levels. Others must learn good habits for action and follow through and, often, they need to know the reason for taking action. Learn about the two types of motivation to help your child do his best work.

For subscription information, contact WSSDA at (800) 562-8927 or (360) 493-9231.

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