

April 2019

# ONcall

ready-to-use NEWS

- **2019-20 key dates for school calendars**

The annual list of key dates for the school year includes interesting and important events to help you plan your school calendar for 2019-20.

*Please note that some groups/states celebrate appreciation days or weeks on different dates, particularly those for classified school employees and teachers.*

- **The benefits of critical comments on your social media channels**

Social media makes it easier than ever to hear comments from your critics. This is actually an advantage - if you know about negative sentiments, you can prepare your responses and engage your dissenters. Read how and why to consider these comments when you make decisions.

- **Celebrate your staff during appreciation week events**

School staff, administrators and volunteers do great work on behalf of students, and there are many appreciation events on the calendar to celebrate them. Here are some ideas to help schools recognize them for their work.

- **Communicating about deaths**

When a staff member or student dies, how do you respond to the tragedy? It is essential to have a protocol ready when you don't know what to say during these sad events.

- **School board responses: Kindergarten behavior crisis**

Student behavior is a hot topic in schools around the country. School boards can and should take the lead on the issue. Read tips to help take charge of this challenging issue.

- **Insights for Parents: Helping Kids Communicate**

Employers consistently list communication as a top job skill for the workers they hire. Children can develop these important verbal and written skills with real-life practice as they grow. Read tips to help them learn to communicate effectively.

For subscription information, contact WSSDA at (800) 562-8927 or (360) 493-9231.

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